

“ Xora, Personable.com and QuickBooks® help us assess which jobs are profitable and which are not, as well as where time savings can be achieved. This was not possible prior to integrating Xora GPS TimeTrack™ with QuickBooks. Having achieved a considerable return on investment with these solutions, I can't see how any other contractor wouldn't do the same thing. ”

— Karen Hanway, Office Manager - Staybright Electric

## Staybright Electric



### At-A-Glance

- ▶ Automated manual time sheet, travel and job-cost data collection processes.
- ▶ Integrated GPS TimeTrack with QuickBooks via Personable.com.
- ▶ Reduced payroll costs by approximately \$12K for the year.
- ▶ Eliminated manual payroll preparation process, saving up to 10 hours per pay period.

### Background

Staybright Electric provides lighting maintenance and electrical services to more than 800 retail locations in the Western United States. Its mobile work crews were using paper time sheets to record hours worked, travel time between client sites, and activities completed at each location. This data was entered manually into QuickBooks by Staybright office staff. The result was a time-consuming, error-prone process that made it difficult for Staybright to accurately calculate payroll and job costs.

### Situation

Staybright needed to automate the process by which mobile worker time sheet, travel and activities data was collected. Furthermore the new system had to connect seamlessly with QuickBooks.

### Solution

Staybright has since deployed web-based mobile resource management software from Xora, along with software from Personable.com, that enhances Xora's integration to QuickBooks. Xora GPS TimeTrack software runs on supervisor cell phones, who use the application to record shift and job start and stop times for their crews. Supervisor entries into GPS TimeTrack are location-stamped, enabling Staybright to easily verify data accuracy.

A supervisor begins the day by clicking a check-box in GPS TimeTrack to indicate his shift has begun. He then enters an employee number for each person in his crew, logging them into work. Supervisors note their activity by selecting "Warehouse" or "Travel" from a drop-down menu. Upon arriving at a customer site, the supervisor selects a job number

designated for that customer from another drop-down menu. That number is re-selected when the team leaves, providing a precise accounting of how much time was spent servicing each customer.

Data captured by GPS TimeTrack can be retrieved by Staybright office staff in real-time simply by clicking the Personable.com Mobile QuickBooks option within QuickBooks. New job assignments are uploaded to supervisor mobile devices at the end of each week from the GPS TimeTrack application. This also can be done from Personable.com Mobile QuickBooks directly.

### Results

Staybright estimates it is saving up to \$1,000 per month on payroll alone by implementing GPS TimeTrack for tamper-proof collection of time sheet data. Additional savings have been achieved by eliminating the manual entry of employee time sheet data into QuickBooks. Whereas payroll preparation before GPS TimeTrack was taking up to 10 hours each pay period, that process now happens with minimal administrative effort.