

XORA AND GEARWORKS MERGE TO CREATE GLOBAL LEADER IN LOCATION-BASED MOBILE BUSINESS APPLICATIONS

Combined Company Serves More Than 16,000 Customers in Partnership with the World's Leading Wireless Carriers

MOUNTAIN VIEW, Calif. — August 12, 2009 — Xora and Gearworks, the two leaders in location-based mobile business applications today announced that they have joined forces. The combined company will retain the Xora name and emerges as the clear leader in the location-based mobile business application market, servicing more than 16,000 customers deployed across the world's leading wireless carriers.

The combined company will have the broadest wireless carrier distribution footprint in the industry, including partnerships with Sprint Nextel, Verizon, AT&T, Telstra, US Cellular, Cbeyond, and Procall. In addition to wireless carrier partnerships, Xora is the leading provider of location-based mobile time clock and data collection solutions for companies that offer TLM (Time and Labor Management) and Payroll services. The combined product portfolio will consist of Xora's GPS TimeTrack® suite of products and Gearworks' Field Force Manager®, etrace®, OnCare® and Appmosphere® offerings.

The transaction puts Xora in an ideal position to continue to capitalize on the growing market for handset-based mobile resource management applications globally, and especially in North America, where the market is expected to reach 5 million subscribers and more than \$1 billion in annual recurring software revenue by 2015 according to Frost & Sullivan, a leading industry analyst firm that tracks mobile and wireless communications.

"The Xora-Gearworks merger is exceptionally well-timed to give the company pole position in the burgeoning market for handset-based mobile resource management solutions," states Jeanine Sterling, senior industry analyst, mobile and wireless communications, Frost & Sullivan. "With the most extensive product offering, spanning off-the-shelf to customizable mobile applications, and the broadest carrier coverage in the industry, the new Xora's capabilities are top-tier and should be highly valued by customers of all sizes, as well as by wireless carriers seeking to deliver such applications to their business customers."

"This combination brings together two recognized leaders in the industry that share a common vision and desire to bring powerful tools to businesses that want to improve their operational efficiency," states Sanjay Shirole, co-founder and CEO of Xora. "By measures critical to our long-term success, including growth and diversification of revenues, product portfolio, channel partnerships and customer support capabilities, this merger is a big win not only for us, but also for the customers and partners of the new combined company."

As part of this transaction, venture investors from both companies, including Dawntreader Ventures, BlueStream Ventures, Split Rock Partners, and Rho Ventures all have made additional equity investments totaling \$8.5 million dollars. In addition, Patrick Wack, former CEO and currently Chairman of Intralinks, a pioneer in the Software-as-a-Service space will join the Xora Board of Directors.

For more information, please visit www.xora.com/gearworks

About Xora

Founded in 1999, and based in Mountain View, CA, Xora is a global leader in the rapidly expanding location-based mobile business application market. The company's software as a service (SaaS) model makes it simple and cost-effective for businesses of all sizes to leverage Xora's powerful location-based services. With Xora's portfolio of solutions, companies can easily monitor their workers, vehicles and assets...in real-time. This information leads to increased productivity and utilization, reduced costs, and the ability to provide superior customer service.

About Gearworks

Gearworks provides the industry's leading carrier-class platform for location-based mobile business applications — Appmosphere™. Appmosphere enables wireless carriers to deliver location-based business applications to market faster, software vendors to easily mobilize their applications, and enterprises to cost-effectively deploy custom applications to mobile workers through any wireless carrier on any mobile device. With Appmosphere and its applications, the company serves thousands of small- to medium-sized business and enterprise customers across a broad range of industries — including healthcare, field service, home and store delivery, construction, utilities and government services.

Contact

Jeremy Baier

Haberman (for Xora/Gearworks)

Tel: (612) 338-3900

jeremy@habermaninc.com

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